



November-December 2015

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The Literacy Program is a member of

California Library Literacy Services www.libraryliteracy.org

ProLiteracy www.proliteracy.org

Southern California Library Literacy Network www.sclln.org

If you do not wish to receive future issues of this e-newsletter, please let us know at

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Giving Tuesday Right Around the Corner Help Spread the Word!

We're excited to let you know that we are a part of the #GivingSoCal launched by the Center for Nonprofit Management to get our region involved in the national #Giving Tuesday campaign. We invite you to participate.



What's Giving Tuesday? you ask.

On Tuesday, December 1, 2015, organizations, families, businesses, community centers and students around the world will come together for one common purpose: to celebrate generosity and to give. Following Black Friday and Cyber Monday's shopping frenzy, it is a wonderful time to reflect on what we are thankful for and turn from shopping to giving to our communities to help others.

The opportunity to donate to The Literacy Programs at the Azusa City Library is possible through the Foothill Learning Alliance.

What's the Foothill Learning Alliance? you ask.

The Foothill Learning Alliance is the new nonprofit organization raised up to advocate, increase community awareness and raise funds for The Literacy Programs at the Azusa City Library. We invite you to support their first fundraising campaign.

How do I support this campaign? you ask. It's easy.

- 1. Go to www.GivingSocal.org
- 2. Scroll through the organizations and click on Foothill Learning Alliance.
- 3. Click on Donate, and make your donation. That's it!
- 4. But wait. You don't have to stop there. You can do more and knock our socks off! Click on "Fundraise for this Campaign" and set up your own fundraising page to share with friends and family to help raise even more funds. What fun! Imagine the impact you can have.

Donate Today! You don't even have to wait until December 1.

